



## **SOCIAL MEDIA POSTS**

### **Social posts – Twitter and Facebook**

Great news: Plan unveiled to protect the future of 1 million acres of salt marshes from North Carolina to east-central Florida. #MarshForward #SASMI

The future of U.S. South Atlantic salt marshes is looking brighter thanks to a coalition of more than 300 military and government officials, community leaders and others planning together to save a million acres. #MarshForward #SASMI

Nearly the size of Grand Canyon National Park, a vast U.S. South Atlantic salt marsh expanse is valuable for wildlife, communities and the economy. Learn about a new plan to protect it. #MarshForward #SASMI

Some Southeast military installations face flooding and severe weather problems, and salt marshes can act as buffers to rising waters and waves. That's why the @DeptofDefense is on board with a plan to protect 1 million acres. #MarshForward #SASMI

The @DeptofDefense is joining forces with U.S. South Atlantic communities and leaders to help protect salt marshes for the sake of national security. Here's how:

Salt marshes are threatened by rising seas, polluted runoff and unsustainable development. A new plan outlines ways to meet those challenges. #MarshForward #SASMI

Salt marshes provide an estimated \$7,284 per acre, annually, in protective value from storm surge and flooding alone, says scientists @UCSanDiego. That's why a new plan aims to protect them. #MarshForward #SASMI

Salt marshes play host to birds, fish, manatees, turtles and other animals. A new plan would help protect their homes. #MarshForward #SASMI

14% to 34% of existing salt marshes along the South Atlantic could be lost by 2060 if seas continue to rise as expected, says @NOAA. That's why a new plan aims to protect them. #MarshForward #SASMI

You can fish, hunt, paddle board, birdwatch and hike around salt marshes. Their recreational value is one reason communities are joining in a new plan to conserve them. #MarshForward #SASMI

During storms, salt marshes absorb flood waters and wave energy, decreasing property damage in adjacent communities by up to 20%, says @NOAA. That's why a new plan aims to protect them. #MarshForward #SASMI

Elevating roads, conserving natural and working lands and other tactics are front and center in a new plan to save a million acres of salt marshes from North Carolina to east-central Florida. #MarshForward #SASMI

One acre of salt marsh can absorb up to 1.5 million gallons of floodwater -- more than 2.25 Olympic-size swimming pools, says @NOAA. That's why a new plan aims to protect them. #MarshForward #SASMI





## Instagram

### NEW STUDY

A coalition of more than 300 military and government officials, community leaders, and others unveiled a plan to save a million acres of Southeast salt marshes. #MarshForward #SASMI

APPROVED PHOTOS ARE AVAILABLE AT  
[MARSHFORWARD.ORG/RESOURCES/SASMI-DOCUMENTS](https://MARSHFORWARD.ORG/RESOURCES/SASMI-DOCUMENTS)

### CAPTION

A coalition of more than 300 military and government officials, community leaders, conservationists, scientists, fishermen and others have a new plan to save the future of a million-acre expanse of salt marsh stretching from North Carolina to east-central Florida--nearly the size of Grand Canyon National Park. #MarshForward #SASMI

The South Atlantic Salt Marsh Initiative's plan calls for protecting the coastal grasslands for their value in reducing flooding and erosion while providing wildlife habitat important for recreational and commercial fishing, hunting, birding, eco-tourism and other activities that support coastal businesses and economies. Yet they are threatened by rising seas, polluted runoff and unsustainable development. #MarshForward #SASMI

The plan lays out actions ranging from elevating roads to conserving land near marshes so the tidal wetlands can move as sea levels rise. It'll be up to South Atlantic Salt Marsh Initiative partners collaborating and coordinating in each South Atlantic state to pick the strategies and actions that'll work best in each location to save the habitat now and for future generations. #MarshForward #SASMI

#SaltMarsh #Military #Sealevel #ClimateChange #Florida #Georgia #North Carolina #South Carolina #coastalresilience  
[#naturalinfrastructure](#) #MarshForward #SASMI

