

### Example Social Media Posts:

We encourage you to add a photo with these posts. You can use these or add our own!

Photos: <https://marshforward.org/media/euwmv30r/sasmi-photos-for-media-usedocx.pdf>

B-roll: <https://cornell.app.box.com/s/6i52kz35yv8blninqmo86b9ngu8z9y23>

- New roadmaps are rolling out across the Southeast to help protect coastal communities—and even military installations—by restoring and conserving salt marshes. These marshes reduce flooding and erosion, support fisheries, and provide outdoor recreation that benefits millions. Visit the [South Atlantic Salt Marsh Initiative website](#) for more info! #MarshForward #SASMI
- Big news for the Southeast coast: new state roadmaps in **NC, SC, GA, and FL** outline how to protect and restore salt marshes—natural defenses that reduce flooding and erosion while supporting fisheries and coastal economies. The regional goal: **conserve/restore 1 million acres**. Visit the [South Atlantic Salt Marsh Initiative website](#) for more info! #MarshForward #SASMI
- Protecting Southeast salt marshes isn't just about habitat—it's about protecting our coastal economy. New state roadmaps in NC, SC, GA, and FL outline ways to restore and conserve salt marshes which reduce flooding and erosion, support fisheries, and provide outdoor recreation that benefits millions. Visit the [South Atlantic Salt Marsh Initiative website](#) for more info! #MarshForward #SASMI
- Salt marshes protect our coastlines, reduce flooding, and support wildlife, seafood, and local economies. A new set of state action plans for **North Carolina, South Carolina, Georgia, and Florida** lay out strategies to conserve and restore these critical habitats— This is a major step toward safeguarding **1 million acres** of Southeast salt marshes for the future. Visit the [South Atlantic Salt Marsh Initiative website](#) for more info! #MarshForward #SASMI
- State-specific roadmaps for North Carolina, South Carolina, Georgia, and Florida outline practical steps for conserving and restoring salt marshes - like expanding living shorelines, improving water flow to marshes, supporting landowner conservation, and planning for sea level rise. Together, the goal is to conserve and restore **1 million acres** of salt marsh over the coming years. Visit the [South Atlantic Salt Marsh Initiative website](#) for more info! #MarshForward #SASMI

- Great news - the future of U.S. South Atlantic salt marshes is looking brighter thanks to newly released state roadmaps designed to guide restoration and conservation efforts over the next five years. #MarshForward #SASMI
- Nearly the size of Grand Canyon National Park, a vast U.S. South Atlantic salt marsh expanse is valuable for local economies, communities and wildlife. Learn about new state roadmaps to protect this habitat. #MarshForward #SASMI
- Salt marshes provide an estimated \$7,284 per acre, annually, in protective value from storm surge and flooding alone, says scientists @UCSanDiego. That's why a new state roadmaps for North Carolina, South Carolina, Georgia, and Florida aim to guide efforts to protect them. #MarshForward #SASMI
- During storms, salt marshes absorb flood waters and wave energy, decreasing property damage in adjacent communities by up to 20%, says @NOAA. That's why a new state roadmaps aim to protect them. #MarshForward #SASMI
- One acre of salt marsh can absorb up to 1.5 million gallons of floodwater -- more than 2.25 Olympic-size swimming pools, says @NOAA. That's why new state roadmaps aim to protect them. #MarshForward #SASMI